

# Antonio Olmedo

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## EDUCATION

**Degree of Bachelor of Science in Communication Sciences (Advertising and Public Relations)**

CEADE, 2004 – 2006

**Master Degree of Business Management, Online Marketing, Advertising, Communication and e-commerce.** Formaselect Bussines School, 2007 – 2008

**Master Degree in Web Design.** Andalusian Confederation of Entrepreneurs, 2008 – 2009

**Training of Trainers.** Euroinnova Bussines School, 2010 – 2010

**Export Manager.** EXTENDA. Trade Promotion Agency of Andalusia, 2014

**'Spanish as a Foreign Language' Certificate.** International House and Universitat de Barcelona (Institute for Life Long Learning).

### **Languages:**

Spanish - Mother tongue.

English (Fluent) – 6.5 IELTS.

Portuguese - Conversational level.

Chinese (Mandarin) - Basic skills.

## WORK EXPERIENCE

**Instructor** at Spanish Center (Toronto). / **Online marketing** at Learning Spanish Center (Oakville). **(2016)**

**2D Animation Lecturer** at San Isidoro University. **(2015 – 2016)**

**2D Animation and Digital Image Lecturer** – Leonardo Design School. **(2015 – 2016)**

**Master in Digital Communication Lecturer** – San Isidoro University **(2015 – 2016)**

**Professional in charge of Online Marketing.** **(2010 – 2014)** – Turismo de Sevilla (Seville Tourist Board, Seville City Council)

**Freelance.** 2009 – 2010.

**Internship.** March 2009 – September 2009

Sizet Experience - Digital Advertising Agency specialized in Marketing Consulting (Seville, Madrid, Mexico)

Tasks: Online Marketing and Web design.

**Internship.** September 2006 – December 2006.

Grey Group (Previously BSB. Global company).

Tasks: Internship in the Creative Department. Copywriting, graphic design.

**Internship** - Advertising agency. June 2006 – September 2006

Triple Salto (Seville)

Tasks: Copywriting, graphic design.

Focused on institutional campaigns (research, copywrite, graphic design).

**Internship** – Infography. June 2005 – September 2005.

Biomedal (Biotechnology company. Seville and New York)

Tasks: Infography, graphic design.

#### VOLUNTEER WORK

**Spanish instructor for European volunteers.** 'Fundación Sevilla Acoge', Immigrant Assistance Center.  
(2014/2015)

**English teacher for immigrants.** 'Fundación Sevilla Acoge', Immigrant Assistance Center.  
(2014/2015)

**Support in online marketing and fundraising for solidarity campaigns.** 'Asociación de Padres de Niños con Cáncer de Andalucía', Andalusian Childhood Cancer Association . (2014/2015)

**United Nations Online Volunteer.** (2015 – present)